

SHENZHEN GLOBAL DESIGN AWARD

深圳环球设计大奖



全球征集 Call for Entries

AWARD



Enter by invitations 08

The organizer will invite world-leading architects, designers, professional magazines or publication editors, and professional organisations to nominate projects. The nominated projects and related materials must be fully registered and uploaded online before February 9th 2020. Tangible projects must be arranged in advance, delivered in time and arrived before March 7th, 2020.

Judging Procedure 09

The judging is mainly based on the tangible objects, images and supporting materials, and is divided into the following two phases:
Phase One: preliminary evaluation
The jury panel will conduct the first evaluation online and examine the images, videos and other supporting materials of entries according to the judging criteria. The projects nominated by nominators (individuals and organisations) do not need to go through the preliminary evaluation and go directly to the final judging.
Phase Two: final judging
The jury panel will meet and judge in Shenzhen. Tangible projects and supporting materials of entries will be presented at the jury meeting. The jury panel will name all the awards in this final judging.

Schedule 10

1 October 2019 – 9 February 2020	Call for entries
9 February 2020	Online registration deadline
10-12 February 2020	First Screening
7 March 2020	Tangible projects submission deadline (Arrival date at the secretariat)
14-15 March 2020	Final Judging
16 April 2020	Awarding ceremony

Registration and Application 11

Entrants must register on the official website of the Award (www.s-d-a.org) and submit supporting documents (all materials must be written in English) before 17:00, 9th February 2020 (GMT+08:00) by following the steps below:
1. Register and create your account, read and agree to the terms & conditions;
2. Log in your account, complete information of designer and projects, upload profile photos and project materials;
3. Deliver tangible projects and make sure the projects arrive at the warehouse before 17:00 March 7th 2020 (GMT+08:00).

Note:
A. Please do NOT deliver projects to the Secretariat office! Address of the warehouse will be sent to entrant's registered email together with confirmation email.
B. After online materials pass the examination of the Secretariat, entrants must submit the supporting and other legal documents (digital) requested by the SDA Secretariat by 17:00 March 1st, 2020 (GMT+08:00). Click here to download the template. In case of delay, entrants are requested to explain to the Secretariat via email by 17:00 March 29th (official email address info@s-d-a.org).

Fees 04

Online registration and entry submission are free of charge. Any costs arising from packaging, shipping, postage, customs clearance, insurance and any other necessary fees are at the expenses of the entrants.

Awards and prizes 05

(For all categories)
One Special Award for Sustainable Development, **CNY 500,000**
(For each category)
One Gold Award, **CNY 500,000**
Three Silver Awards, **CNY 300,000** each
Five Bronze Awards, **CNY 100,000** each
Ten Nomination Awards, Honorary Prize

Note:
1. The "Special Award for Sustainable Development" is set up in order to reinforce the public interest and future-oriented nature of SDA. This special award winner will be named by the special final jury composed by the chairmen and vice-chairmen of four Juries.
2. Winner of the Special Award will be chosen from all entries and is not limited to projects that have already received other awards. Winner of the Special Award can also be winner of other awards.
3. All prizes are pre-tax amount. All prizes are subject to income tax in accordance with local law, or SDA Secretariat can pay the prize after paying tax on winners' behalves.

Judging Criteria 06

Winners should be
1. original, experimental, exploratory and forward-looking; proposing creative ideas for future development;
2. public-oriented, practical, eco-friendly and recyclable; proposing new urban living concepts;
3. pioneering, dynamic, facilitative and transformative; improving the efficiency of industrial development;
4. influential, academic and comprehensive; attracting wide international attention.
5. Criteria for Sustainable Development Special Award refer to the 15 Sustainable Development Goals (SDGs)[SDGs refers to: no poverty, zero hunger, good health and well-being for people, quality education, gender equality, clean water and sanitation, affordable and clean energy, decent work and economic growth, industry innovation and infrastructure, reducing inequalities, sustainable cities and communities, responsible consumption and production, climate action, life below water, life on land,] in the 2030 Agenda promoted by the UNESCO. The award goes to the project that can best help realize these goals.

Judging Panel 07

Each category respectively has its jury panel and each jury panel is responsible for selecting the Gold, Silver, Bronze Award winners and Nominations within the category. Each jury panel consists of world-leading designers, managers of design organisations, editors of design magazines or digital media, or professors of leading design institutes from different countries and cities. Jury members are nominated by supporting organisations and the SDA Academic Committee and invited by the SDA Organising Committee. Introduction of jury members will be announced on the official website at least one month before the judging dates. The chairmen and vice-chairmen of each jury are elected by the judges at the first review meeting.

The Chairman of the jury panel will be responsible for convening the assessment meetings, monitoring the assessment procedure and announcing the final results.
The chairmen and vice-chairmen of five Juries will form the special final jury and name the winner of the "Special Award for Sustainable Development". Members of the jury panel should not enter the competition. If an entry is a project designed by a judge or involving a judge or a project by an entrant who has previously cooperated with a judge or is currently cooperating with a judge, the judge may NOT participate in the review of this entry.

About SDA 01

Shenzhen Global Design Award is organized to recognize and reward designers with creativity, vision, foresight, and influence. The Award also aims to enhance the exchanges and cooperation among designers on a global scale and boost the industrialization of creative designs while promoting creative design concepts at the same time.

Theme: Design for Sustainability

Eligibilities & Prerequisites 02

The award is open to individual designers, teams and companies.
Each entrant can submit maximum 10 entries and entries must fulfill the following criteria:
1. Entries must be projects that are constructed, complete, on the market or being mass-produced, Entries' completion date must be between 1 January 2017 and 31 December 2019.
2. Entries must comply with national and industrial policies and related technologies and standards.
3. Projects that are conceptual, or still under construction, or not commercially developed, or unfinished displays including models, renderings, etc. are NOT eligible as entries.
4. Entries must be submitted by the project's owner/client/brand owner/designer/design consultancy, and the same project can be submitted by one entrant ONLY. If one entry involves more than one party, it is necessary to negotiate and decide who is the entrant and provide a contract between multiple parties to confirm the entrant, Otherwise the entrant will be disqualified.
5. Projects that have participated in the previous SDA are NOT eligible as entries for the SDA 2020.

ENTER SDA FOR FREE
TO WIN CNY 10,000,000

Categories 03

- Interior**
Public and Cultural Spaces
Commercial Spaces
Leisure Spaces
Offices & Accommodation
- Fashion**
Apparel
Accessories
Bags & luggage
- Architecture**
Public buildings & facilities
Urban & Landscape
Public Exhibition & Installation
- Industrial & Product**
Telecommunication
Automobiles & Vehicles
Sports & Leisure
Babies & Kids
Office
Lighting
Household
Medicine & Health
Robotics
Service Design
- Communication**
Identity & Branding
Advertising
Packaging
Publishing & Print Media
Illustrations
Posters
Typography & Signage
New Media
Interface & User Experience Design
Film and Animation

Contacts

SDA Secretariat
Phone: + 86 755 8325 8290
Email: info@s-d-a.org
Website: www.s-d-a.org



SHENZHEN GLOBAL DESIGN AWARD

DESIGN FOR SUSTAINABILITY
设计可持续性

免费参赛
五大门类
千万奖金

关于深圳环球设计大奖 01

深圳环球设计大奖旨在发掘独具前瞻性、创造力、驱动力、影响力的设计师及优秀设计作品，甄选其中的优秀者加以表彰，同时增强国内外设计界的交流，吸引全球优秀设计师参与深圳的设计事业，鼓励创意设计的产业化发展以及创意设计理念的推广。

参评的资格和条件 02

参评主体可以为个人、团队或企事业单位。每个参评主体递交的设计作品数目不超过 10 件，并需遵守以下准则：

1. 参评作品必须是已建成、已完成、已投放市场或已进入量产阶段。作品完成的时间必须是在 2017 年 1 月 1 日之后及 2019 年 12 月 31 日之前。
2. 参赛作品须符合国家产业政策及相关技术、标准。
3. 本奖项不接受概念性作品，或尚未完成施工、或尚未商业开发、或展示类作品，如模型、效果图等。
4. 参评作品必须由作品所有权人、或作品设计师、或作品设计团队、或作品设计公司、或委托设计作品的客户申报参评，且同一件作品只能由一个主体申报，若同一件作品出现多主体申报的情况，则需所有相关的申报主体自行协商后提供确认申报主体及奖金分配办法的协议，否则取消申报资格。
5. 已参加前两届深圳环球设计大奖赛的作品不得重复申报。

参评类别 03

本届环球设计大奖面向五大设计门类征集作品，包括建筑设计、室内设计、工业产品、视觉传达、时尚设计。

建筑设计	室内设计	工业产品	视觉传达
公共建筑及设施 城市与环境设计 公共展览装置	公共及文化空间 商业空间 休闲空间 办公住宅	电子信息产品 交通工具 运动 / 休闲 婴儿及儿童用品 办公室用品 灯具及照明设备 家居设备 医药 / 保健 机器人 服务设计	品牌形象 宣传推广 包装 出版物及印刷媒体 插画 海报 字体设计及标识 新媒体 界面及用户体验设计 视频动画
时尚设计			
服装 配饰 箱包			

奖项及奖金 04

奖项	可持续发展特别奖	金奖	银奖	铜奖	提名奖
奖金 (人民币)	50 万	50 万	30 万	10 万	不设奖金
工业产品		1 个	3 个	5 个	10 个
视觉传达		1 个	3 个	5 个	10 个
建筑设计		1 个	3 个	5 个	10 个
室内设计		1 个	3 个	5 个	10 个
时尚设计		1 个	3 个	5 个	10 个

1. 为强调奖项的公益性以及面向未来的定位，面向所有门类特设“可持续发展特别奖”一个，奖金 50 万元，由各门类的评审团主席和副主席组成特别终审团评出一个获奖者。

特别奖的获奖者，可从所有参赛作品中产生，并不仅限于已经获得其他奖项的作品。特别奖的获奖者，也可同时获得其他奖项。

2. 所有奖金均为人民币税前数额，获奖者均需依法缴纳所得税，或由主办机构代缴代扣所得税后发放奖金。

3. 奖金将在环球大奖颁奖典礼结束后，依照中华人民共和国相关财税规定及流程进行发放。奖金发放期约为 6 个月（由颁奖典礼结束当天开始计算），获奖者须及时向组委会提供奖金发放所需一切材料，如出现材料递交延误或奖金接收方变更等获奖者造成的情况，组委会有权顺延奖金发放时间并拥有最终解释权。

评审标准 05

1. 具有原创性、实验性和探索性的设计作品，具备前瞻力，提出未来发展创见；
2. 具有公共性、实用性和环保性的设计作品，具备循环力，提出城市生活理念；
3. 具有开拓性、促进性和革新性的设计作品，具备驱动力，提升产业发展效率；
4. 具有观念性、学术性和综合性的设计作品，具备影响力，引发国际间的广泛关注与影响；
5. 可持续发展特别奖的评审标准，参照联合国发布的 15 个到 2030 年的可持续发展目标 [联合国 2030 年要实现 15 个可持续发展目标包括：无贫穷、零饥饿、良好健康与福祉、优质教育、性别平等、清洁饮水和卫生设施、清洁能源、体面工作和经济增长、产业创新和基础设施、减少不平等、可持续城市和社区、负责任消费和生产、气候行动、水下生物、陆地生物等。] 最有利于实现这些目标的产品，可获得该奖项。

评审团 06

每个门类均有各自的评审团，每个评审团负责评选出各自门类的金、银、铜、提名奖获得者。每个评审团由来自不同国家、不同城市的该设计领域国际顶尖设计师、权威设计机构负责人、权威设计杂志或媒体总编、或一流设计院校教授等组成，经支持机构和学术委员会推荐，由组委会办公室在全球范围定向邀请产生。所有评委的个人资料最迟于评审前一个月在官方网站公布。评审团主席负责召集各团的每次评审会议、控制评审流程、发布最终结果。

各评审团主席及副主席组成特别终审团，评出可持续发展特别奖获得者。

评审实行回避制。即参赛作品如是某位评委设计的作品、或参与设计的作品、或某评委曾经与作品作者合作或现在正在合作的，则该评委不得参与该作品的评审。

推荐制度 07

主办方将邀请国际知名建筑师、设计师、设计院校教授、专业杂志或出版物主编、专业机构推荐参评作品。获推荐的作品将直接进入终评。举荐人及机构名单将适时在官方网站上公布。

获推荐作品信息及相关资料须于 2020 年 2 月 9 日之前完成全部在线登记及上传，有实物的作品须提前安排，及时寄送并在 2020 年 3 月 7 日截止日期前抵达。

评审程序 08

评审主要根据作品实物、图像以及辅助资料进行，分为以下两个阶段：

第一阶段：初评

由评审团根据评审标准，利用图片、影像等资料进行网上初审。由举荐人或举荐机构推荐的作品，无需经过初评，直接进入终评。

第二阶段：终评

评审团在深圳召开评审会议，设计作品实物以及辅助资料将会在会议现场展示供评委评审，产生当届深圳环球设计大奖的所有奖项。

日程表 09

2019.10.1—2020.2.9	征稿
2020.2.9	网上申报截止日
2020.2.10—12	初评
2020.3.7	实物作品提交截止日 (该提交截止日为实物作品抵达物流商指定仓库时间，请参赛者把控好寄送时间)
2020.3.14—15	终评
2020.4.16	颁奖典礼

申报办法 10

参赛者须于北京时间 2020 年 2 月 9 日 17 : 00 前，在大奖赛官方网站 www.s-d-a.org 上通过以下步骤完成登记及相关文件的提交 (所有资料使用英文填写):

1. 注册及创建账户，阅读并同意此次活动的条款、条件和规定；
2. 登录账户，填写个人或团队信息并上传照片，填写并上传作品相关资料；
3. 接到“通过初审”的通知后，如有实物或附加材料，请及时按照物流要求寄送，确保于 2020 年 3 月 7 日下午 5 时（北京时间）前抵达组委会指定仓库。

注：A. 请勿寄送作品至大奖秘书处！作品实物快递地址将随确认邮件一起发送至参赛者注册邮箱。
B. 参赛者在通过初审后，须于 2020 年 3 月 1 日 17:00 前按报名网站 / 邮件提示上传相应的证明文件及其他法律文书电子版（点击此处下载模板）。
请保留以上文件纸质版原件，秘书处有权在终审结束后复验，详情请静候官方邮件通知。

联系方式

深圳环球设计大奖秘书处

电话：0755 8325 8290

工作邮箱：info@s-d-a.org

官方网址（报名及电子材料提交）：www.s-d-a.org



微信公众号
深圳环球设计大奖订阅号